The JNA Awards 2017 is free to enter. Each applicant may submit a maximum of three (3) categories.

All entries must be submitted online by completing the online Entry Form below. Entry Forms may be saved at any point and will remain accessible before the deadline. Even after submission, applicants are free to make changes to their applications within the entry period. Please read the terms in Rules of Entry and Judging before filling out the form.

Please note that Part I, Part II and Part III MUST be completed by each applicant.

To ensure that your entry is fully read by all the judges, please note the following:
1) DO NOT exceed the word limit
2) Entry form must be completed in English
3) Answer specifically to the questions for each category and substantiate with numbers or third-party verification wherever possible
4) DO NOT apply the same answers to other categories you are entering inappropriately. Otherwise, the judging panel may consider entries with the same answers as only one entry to a category at their discretion
5) Provide details in bullet-point style wherever applicable
6) Precise information and hard numbers are MANDATORY

If you are requested to provide digital images, video clips or documents to support your entry in the Entry Form, you may upload these materials using the "Upload a file" button. These materials must be essentially relevant and important to the entry. Submitting materials not directly related to the entry will be counter-productive and reduce the chance of your entry being shortlisted.

Requirements for submitting supporting materials in your entry:
1) Materials must NOT exceed the 5MB limit in a downloadable format
2) Digital images must be in high resolution (300 dpi or above)
3) Video clips must be in the form of a URL link, accessible via the Internet, no more than 3 minutes each and valid until the end of June
4) Documents in PDF format only

Please note that once you are shortlisted as an Honouree, you will be requested to provide additional high-quality photos and information to our Editor for the production of the JNA Awards official publication, Jewellery Industry Best Practices.

The deadline for entries is 23:59 (Hong Kong time) on Friday, 5 May, 2017 with no extension.
INDUSTRY INNOVATION OF THE YEAR

This Award will go to the organisation that can best demonstrate an innovative initiative undertaken by the organisation whether in the form of a new product, service or business initiative that has achieved improvement in commercial performance, operational effectiveness or customer engagement.

The innovation initiative must be measurable and quantifiable, and implemented in the measuring time frame of 18 months from October 2015 to March 2017, covering areas including:

   a) New product development, invention or adaptation of new generation technology to significantly improve or revolutionise existing manufacturing or processes

   b) Innovative management structure, transparency enhancement, trustworthiness, communications, efficiency, productivity, employee enthusiasm

   c) New business model or approach

   d) Marketing or branding initiatives

   e) Peer-reviewed and published Gemmological research findings, benefiting consumers and the jewellery industry

Your answers in the entry form should clearly illustrate the success or positive results of the initiative implemented, including impact on the 6 areas below:

1. Business growth or expansion (preferably expressed in absolute numbers and percentages)

2. Improved financial performance (provision of a three-year summary of 2014, 2015 and 2016 with hard numbers demonstrating improved performance would definitely be an advantage)

3. Increased productivity, manufacturing yields and efficiency gains

4. Innovative products, services or processes (showing how it benefits customers, employees, business and/or trade)

5. Design or quality improvement (preferably supported by customers, suppliers or trade organisations)

6. Ethical approach to business (with specific examples demonstrating its implication to stakeholders and the company)

Each entrant must complete Part I, II and III. Part I and II are the same in all categories and Part III is category-specific.
Your answers to the questions in Part III should be able to illustrate your success in the above mentioned areas in the measuring time frame of 18 months from October 2015 to March 2017. Your answers must be provided specifically to the questions for the category you are entering (preferably in bullet points) and substantiate with numbers or third-party verification wherever possible. Please DO NOT repeat the same answers in Part III to other categories you are entering. Otherwise, judging panel may consider that as one entry to a category at their discretion.

**Part I – Company Information**

Describe your business in the following areas: (Maximum 280 words in total)

a) Mission Statement

b) Business model

c) Market positioning

d) Product/service offerings and price range

e) Clientele/Customer base

f) Distribution channel(s)

**Part II – Business Ethics**

The JNA Awards promotes ethical approach and best practices in conducting business. Based on your company’s philosophy and approach, please share up to three (3) examples each covered by the time frame of 18 months (from October 2015 to March 2017) that best demonstrate your company as an enterprise that is socially responsible and conducts business in an ethical manner.

1. Please provide up to 3 examples of initiatives that demonstrate good business ethics, e.g. sourcing from responsible parties, data privacy, information security, anti-bribery, anti-malpractice. (Maximum 200 words in total)
2. Please provide up to 3 examples that illustrate your commitment to corporate and social responsibility, quality work environment and employee well-being. (Maximum 200 words in total)

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3. Please substantiate with third-party verification or recognition where appropriate. Upload these materials using the "Upload a file" button at the bottom of Part II and follow the requirements for submitting supporting documents outlined in the beginning of the form. Sending materials not directly relevant to the entry will be counter-productive and reduce the chance of your entry being shortlisted by the judges.

Part III – Category-specific Criteria

1. Describe the innovative initiatives undertaken in the measuring time frame of 18 months from October 2015 to March 2017, highlighting features that you are mostly proud of and benefits created. The initiatives must be quantifiable and measurable. (Maximum 200 words in total; scoring weight: 25%)

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2. How was the innovation conceived from a concept/idea to its full implementation? In other words, the process that you (or your team) have gone through in making the innovation a reality. The process may include, but not limited to, brain-storming a wild/unheard-of concept or idea, studying its viability, performing pertinent analysis (such as technical, financial, probability of success, legal, etc.), leading to final decision-making, resource allocation, and implementation. (Maximum 300 words in total; scoring weight: 30%)

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3. Discuss the end results of implementing the innovation(s) expressed in four (4) most indicative or significant measurements from the following indicators: (Maximum 200 words in total; scoring weight: 30%)

a) Increased revenue and profit (in US$ and % change)
b) Cost savings, efficiency gained or quality improvements (in absolute numbers and % change where applicable)
c) Gain in productivity, better resource allocation, quality improvement (in absolute numbers and % change where applicable)
d) Impact on the jewellery industry or creating a new market segment as a result of the initiative
e) Reduced environmental impacts (official statistics or data, testimonials)
f) Increased customer base, customer satisfaction, employee satisfaction (customer/employee survey, customer feedback, actual number of customer)
g) Increased brand recognition and awareness (increased in market segments or customer base, customer feedback, survey)
h) Awards and recognitions received from governments, trade associations or recognised organisations

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4. Supply a maximum of five (5) supporting documents pertaining to question 3 above including analysis, data, figures, statistics, charts, images, award certificates and survey. Submitting materials not directly relevant to the entry will be counter-productive and reduce the chance of your entry being shortlisted by the judges. Please upload these materials using the "Upload a file" button at the bottom of Part III and follow the requirements for submitting supporting documents outlined in the beginning of the form. (Scoring weight: 15%)
Terms and Conditions

Rules of Entry

1. Fully completed online Entry Form must be submitted by 23:59 (Hong Kong time) on Friday, 5 May, 2017 with no extension.

2. Registration starts now and entry submission system will be open in early March. Early registration allows additional time to review award categories and judging criteria before submitting entries, and increases the chance of being interviewed by the Judging Panel which can be an advantage in the judging process.

3. Entry Form for each award category should be completed in full, including only information that is relevant to the specific question to enable the judging panel to assess its merit. **If the same answers are inappropriately applied to other categories you are entering, the judging panel reserves the right to consider entries with the same answers as one entry to a category at their discretion, and your entry to other categories will be disqualified.**

4. The JNA Awards reserves the right, after consultation with the applicant, to move submission to a more appropriate category.

5. An entry to an award category cannot be withdrawn from the judging process once the applicant has been short-listed and announced as an Honouree.

6. Honourees, or shortlisted finalists, may be required to provide further details and documentation upon the request of the judging panel to support information given in the Entry Form.

7. Once shortlisted as Honourees, companies are required to submit high-quality images and information requested by our Editor within the deadline for the production of the JNA Awards official publication, Jewellery Industry Best Practices.

8. For nomination-only categories, short-listing of nominees is at the discretion of the Chair of Judges.

9. All information supplied by applicants will be treated in the strictest confidence, with all judges obliged to sign non-disclosure agreements.

Entry does not grant an organisation or individual rights to use the JNA Awards name, logo or images without the expressed written approval of the organiser. Only Honourees and Recipients will be granted permission to use the Awards logo in compliance with the guidelines stipulated by the Awards organiser.
Judging

1. The Honourees, or shortlisted finalists, of this category will be announced during the June Hong Kong Jewellery & Gem Fair. The Recipient, or winner, will be announced on Thursday, 14 September, 2017 at the JNA Awards Ceremony and Gala Dinner during the September Hong Kong Jewellery & Gem Fair.

2. Judges will consider each entry submission against the category criteria and their own discretion based on their relevant experience and expertise.

3. Judges reserve the right to request a visit to the facilities or for an interview over the phone or online, as part of the judging process.

4. The role of the Chair of Judges is to clarify the criteria and to mediate in the event of a draw to determine the award for the highest honour. The Chair of Judges does not have a casting vote.

5. Judges' decisions are final and binding and no discussions or correspondence will be accepted relating to any of their decisions.

6. UBM Asia is not liable for any costs incurred by candidate organisations during the judging process.

7. Any applicant who, in the opinion of the judges or the organisers, is perceived to have harassed or bribed any member of the judging panel or the JNA Awards team will have their entry disqualified.

8. The JNA Awards reserves the right to withdraw an entry from the judging process at any time, if the entry is deemed inappropriate for any reason.

9. If it is found that any applicant has knowingly provided false information on their application for their entry, the JNA Awards reserves the right to withdraw the entry in question and to withdraw at any time any award given to the applicant.

10. By entering or agreeing to participate in the JNA Awards, all applicants agree to the above terms and conditions.

☐ I hereby declare that I have read, understand and accept the above Terms and Conditions.